

PHOENIX MARKETING & RESEARCH, INC.  
NOCHES DE BAILE 99'  
REGIONAL & FINAL COMPETITIONS

**REGIONAL COMPETITIONS**

|   |            | Attendance | Name Generation Totals |
|---|------------|------------|------------------------|
| <b>EL WILLY'S DISCOTECH</b><br>1421 Lee Trevino<br>El Paso, Texas 79915 | 11/6/1999  | 500        | 70                     |
| <b>PALLADIUM</b><br>7490 Universal Boulevard<br>Orlando, Florida 32818  | 11/6/1999  | 1000       | 117                    |
| <b>PARAISO</b><br>3850 Indian School<br>Phoenix, Arizona 85019          | 11/13/1999 | 400        | 66                     |
| <b>ILLUSIONES</b><br>3621 Steinway<br>Long Island City, New York 11101  | 11/14/1999 | 400        | 35                     |
| <b>PALACIO</b><br>12341 San Fernando Road<br>Sylmar, California 91342   | 11/20/1999 | 300        | 40                     |
| <b>ZAFIRE</b><br>1529 Armitage<br>Chicago, Illinois                     | 11/20/1999 | 800        | 102                    |

**FINAL COMPETITIONS**

|   |           | Attendance    | Name Generation Totals |
|---|-----------|---------------|------------------------|
| <b>CRYSTAL</b><br>1045 5th Street<br>Miami Beach, Florida 33139                   | 12/4/1999 | 600           | 85                     |
| <b>LYDIA'S CAFÉ NIGHT CLUB</b><br>1628 Palm Avenue<br>San Diego, California 92154 |           | 200           | 60                     |
| <b>TOTAL NUMBERS FOR PROGRAM</b>  |           | <b>42,415</b> | <b>5,949</b>           |

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